

ORGANIZATION OF MANAGEMENT OF THE MECHANISM OF INCREASING THE EFFICIENCY OF INNOVATIVE ACTIVITIES IN THE ENTERPRISES OF THE TEXTILE INDUSTRY

Asimova Feruza Abdusattorovna

Tashkent State Technical University, Doctoral Student

ANNOTATION

The article provides recommendations for improving the system of cost-effectiveness assessment based on increasing the competitiveness of textile enterprises, modernization on the basis of new equipment and technology and increasing innovative activity.

Keywords: organizational structure, modernization, diversification, industrial enterprises, motivation, textile industry.

INTRODUCTION

Today, the world pays special attention to scientific research in such areas as the rational use of available resources to improve the efficiency of industrial enterprises, including processing and textile industries, the development of production on the basis of modern technologies. In the current research, it is important to study the problems of efficient use of resources based on local and domestic capabilities, coordination of investment attraction based on internal capacity and prospects, optimization of quality indicators of human and production assets, taking into account competitive requirements in the world market.

In modernizing Uzbekistan, special attention is paid to the qualitatively effective development of economic sectors in accordance with modern requirements, the widespread introduction of innovative technologies in production, ensuring competitiveness in the world market on the basis of digital and innovative technologies and quality changes such as human capital. "... Further modernization and diversification of industry through the transition of high-tech processing industries, first of all, to a qualitatively new level, aimed at the rapid development of production of high value-added finished products based on deep processing of local raw materials." In addressing these challenges, including performance appraisal, taking into account industry characteristics and prospects, it is important to prioritize research aimed at quality indicators of productivity, staff development and motivation, as well as methodological and practical support for targeted and rational use of internal resources.[1].

No. PF-4947 of the President of the Republic of Uzbekistan dated February 7, 2017 years "On the Action Strategy for the Further Development of the Republic of Uzbekistan", No. PF-5544 dated September 21.2018

Resolutions "On approval of the Strategy for Innovative Development of the Republic of Uzbekistan for 2019-2021", PQ-3698-con dated May 7, 2018 years "On additional measures to improve the mechanisms for introducing innovations in the industry and industry" and No. 16 PP-4453 "On measures to further development of light industry and stimulation of the production of finished products" and other regulations in this area [7].

LITERATURE REVIEW

Scientific and methodological aspects of the development of industrial enterprises and increasing economic efficiency have been studied by many foreign scientists, such as M. Aoki, P.F. Drucker, G. Mensch, E. Hargadon, R.G. Cooper, S. Freeman, G.P. Written and others. [2]. Scientists of Uzbekistan, such as I.I. Iskandarov, S.S. Gulyamov, M.A. Ikramov, T.K. mechanisms, infrastructure and management issues. [3].

In our opinion, in almost all modern economic theories, the factors of socio-economic development are recognized as a source of effective development of industrial enterprises. Accordingly, socio-economic development is a separate main source of growth, ensuring the development of not only some economic entity or enterprise, but the entire system.

ANALYSIS AND RESULTS

The principles of increasing economic efficiency in the enterprises of the processing and textile industries are objective, scientifically based rules that reflect the impact of economic laws and are aimed at the fuller implementation of tasks that represent different areas of their activities. Accordingly, ensuring the expediency, scientificity and objectivity of economic efficiency in industrial enterprises, assessing the impact of external changes on systemic efficiency, optimality and priorities, ensuring the material interest of employees in achieving high results and linking planning in the management process with market requirements based on the principles that create opportunities for the effective development of industrial enterprises [5]. In the context of the formation of the digital economy in modern Uzbekistan, increasing the competitiveness of industrial enterprises, technical and technological modernization is an important factor in increasing the results and productivity of enterprises. Accordingly, the system of indicators of the production process of an industrial enterprise has been improved on the basis of assessing the economic efficiency of the enterprise, identifying factors affecting its efficiency and classifying the stages of determining the overall level of efficiency assessment [6].

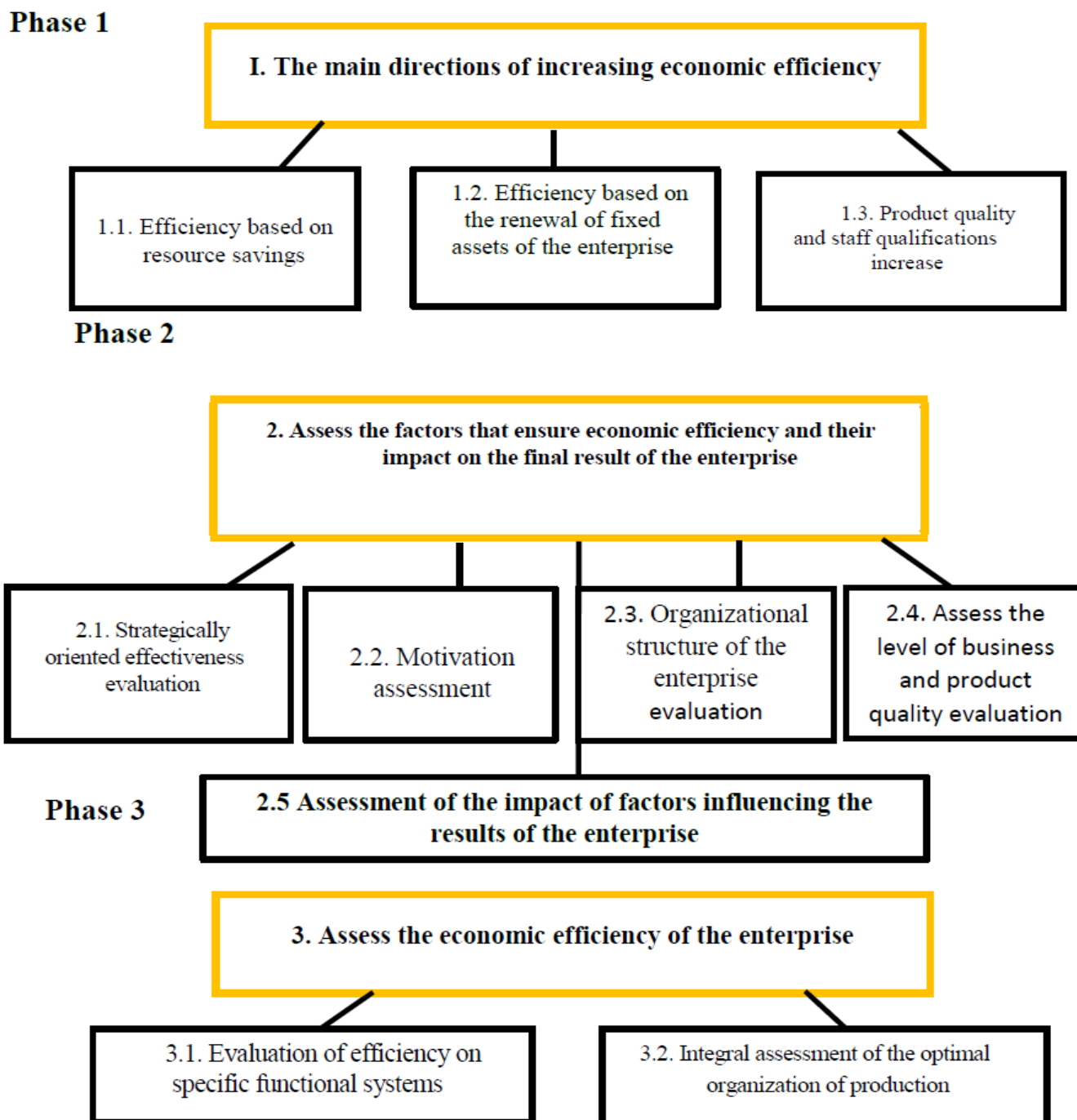
Based on the research, the methodological and analytical assessment of economic efficiency in the enterprises of the textile industry was carried out conditionally divided into the following 3 stages (Figure 1):

Phase 1: "Main Directions for Increasing Economic Efficiency" Phase includes resource savings, renewal of fixed assets, product sets tasks to improve the quality and economic efficiency of staff and workers;

Phase 2 is "Evaluation of economic efficiency factors and their impact on the final result of the enterprise", which includes the assessment of strategic efficiency, motivation, compliance of the organizational structure of the enterprise with modern requirements and technological processes, as well as business and product quality. performs;

Phase 3 moves to the "Economic Efficiency Evaluation" phase, which consists of 2 sections, the first of which evaluates the efficiency of specific functional systems and the second of which evaluates the optimal organization of production [4].

Figure 1. Algorithm for evaluating cost-effectiveness in the processing and textile industries⁴



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Phase 3 moves to the “Economic Efficiency Evaluation” phase, which consists of 2 sections, the first of which evaluates the efficiency of specific functional systems and the second of which evaluates the optimal organization of production.

This 3-step algorithm for assessing the economic efficiency of enterprises in the textile industry is flexible and can vary in part depending on the production process and economic status of each enterprise. In general, it was found that the basis of these components of methodological and analytical assessment of economic efficiency in the processing and textile industries are resource saving, business and product quality, motivation, optimal production organization and functional structure.

CONCLUSIONS

To improve economic efficiency in the processing and textile industries of the national economy, the existing mechanisms for the efficient use of material, technical and technological resources of enterprises, human resources, their stimulation, as well as the available scale of their financing are insufficient. Increasing the economic efficiency of enterprises depends on various organizational and economic factors, which are determined by the need to revive the backbone links between its elements.

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